



Market for Telecom Structured Data, Big Data, and Analytics Business Case, Analysis and Forecasts 2015 - 2020

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The telecommunications industry is investing heavily in developing the analytical tools and services to take advantage of both their traditional structured data and unstructured (big) data resources. The goals of each carrier program vary, but share some commonalities including the desire to improve business intelligence gathering, customer care and operations. Carriers are also working diligently to better understand how to monetize data assets, which is often manifest in new products and services at the business-to-business (B2B) level.

This report provides an in-depth assessment of the global Big Data and telecom analytics markets, including a study of the business case, application use cases, vendor landscape, value chain analysis, case studies and a quantitative assessment of the industry from 2015 to 2020. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.



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Target Audience:

Telecom network operators
Telecom infrastructure suppliers
Big Data and analytics companies
Data as a Service (DaaS) companies
Cloud-based service providers of all types
Data processing and management companies
Application Programmer Interface (API) companies
Public investment organizations including investment banks
Private investment including hedge funds and private equity

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